

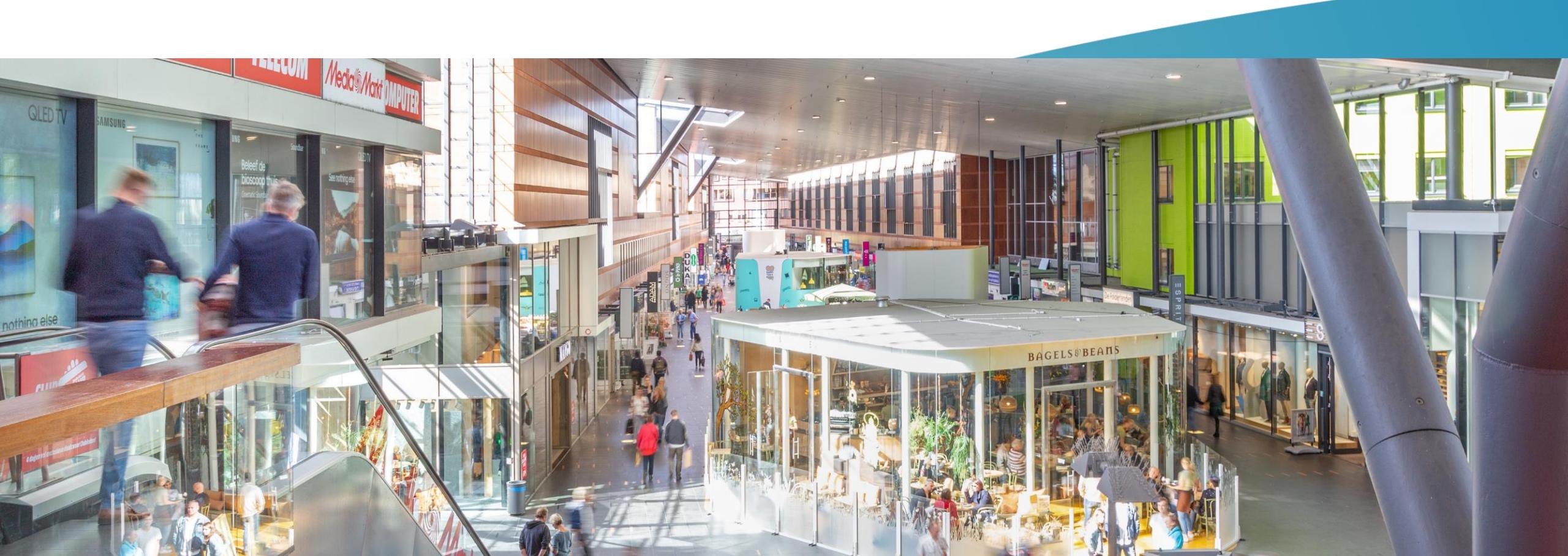


# VIER MEREN

full service center

Herontwikkelingen de Vier Meren  
06-09-2021

Wereldhave



**50**

Shops &  
restaurants (170  
in Hoofddorp)



**>1.000**  
parking places



**71.000 m<sup>2</sup>**

Retail area  
(approx. 30.000m<sup>2</sup> of  
Wereldhave)



**5.6**

million visitors  
per year

# Facts & Figures

**Total catchment area**

**541.200 inhabitants**

**Primair catchment area**

79.200 inhabitants (0–10min)

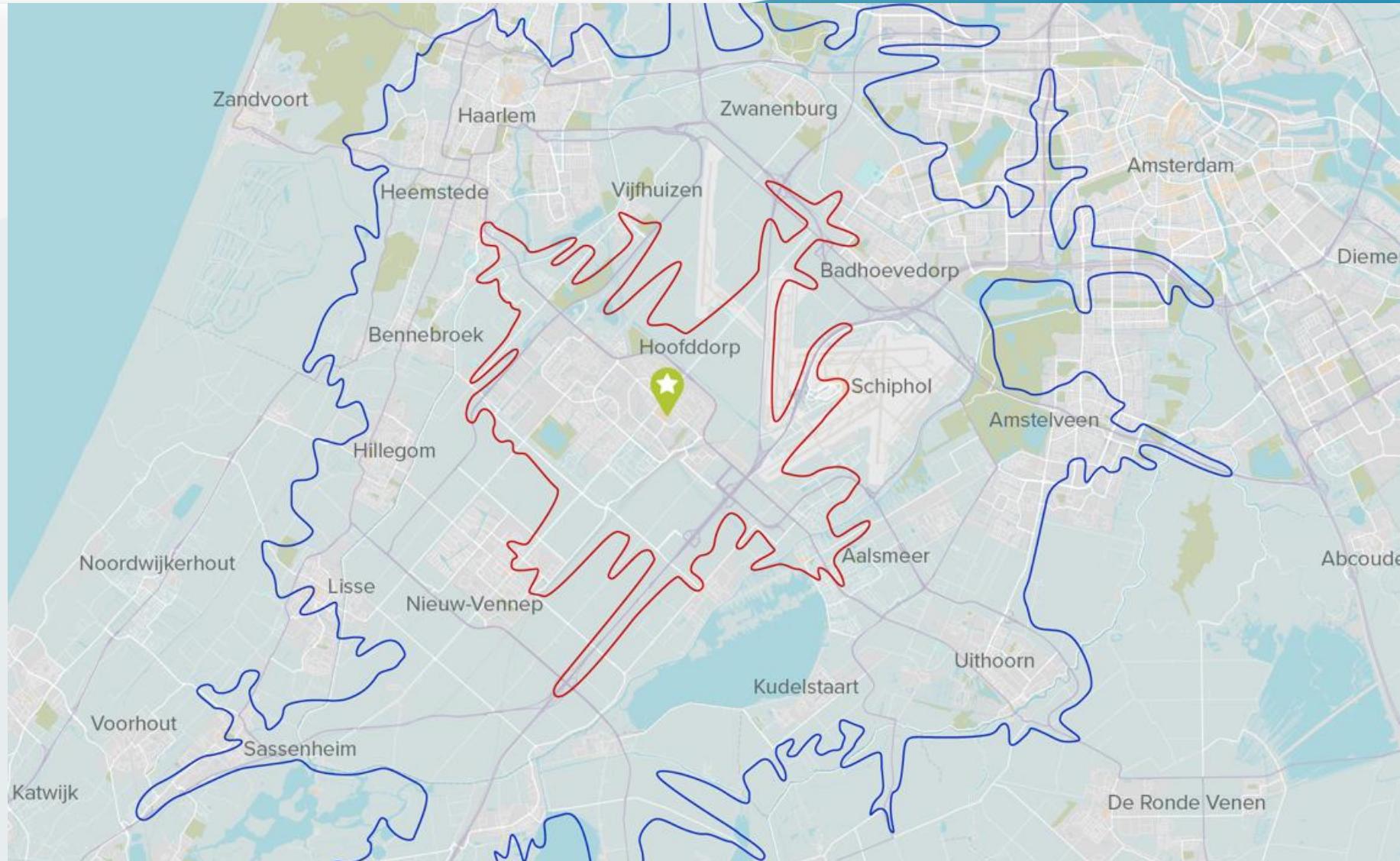
**Secundair catchment area**

462.000 inhabitants (10–20min)

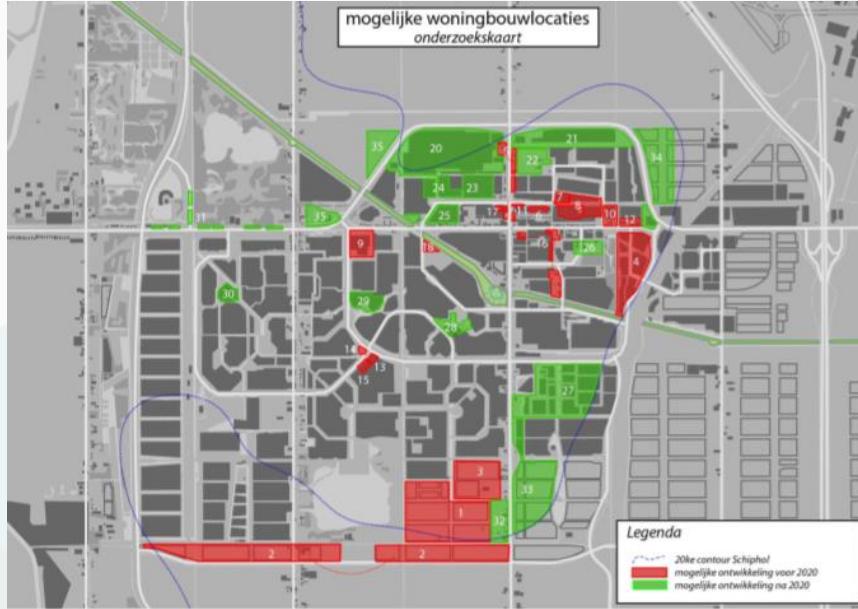


Primair catchment area

Secundair catchment area



# Catchment analysis Hoofddorp



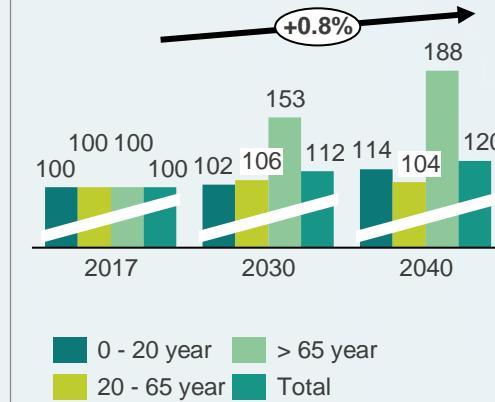
## High household income

- Municipality of Haarlemmermeer a high disposable income per household of €48k vs €41k in the Netherlands

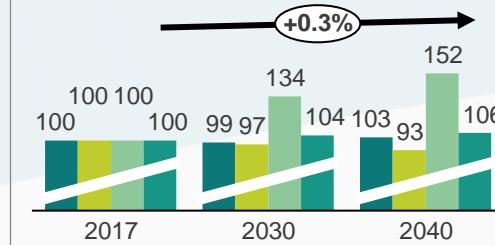
## Population growth of 0.8% per year

- Expected population growth until 2040 of the municipality of Haarlemmermeer is ~20%; significantly higher than the Dutch average of 6%
- Most of this growth will come from the age bracket above 65 years
- Other age brackets are also expected to grow above the national average

## HAARLEMMERMEER

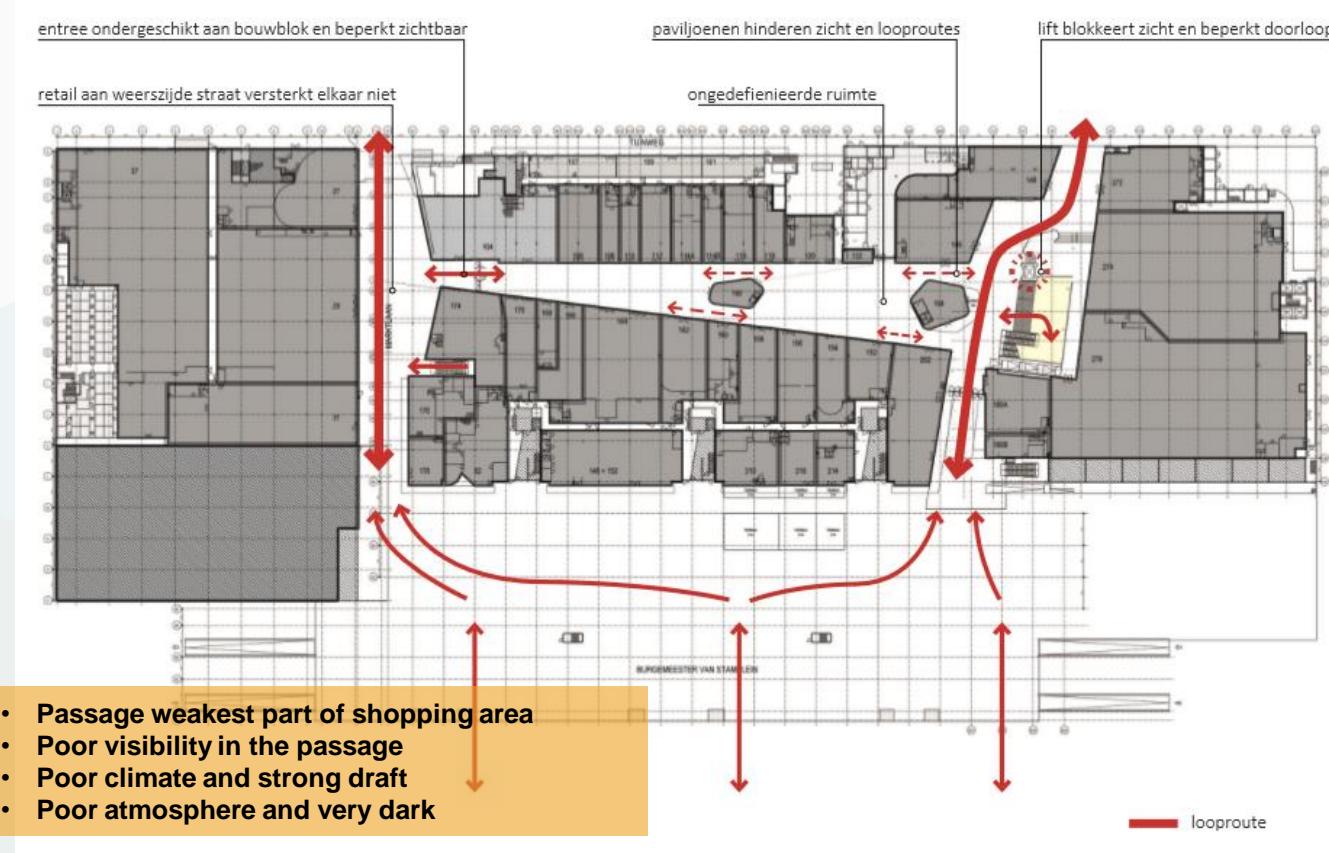


## THE NETHERLANDS



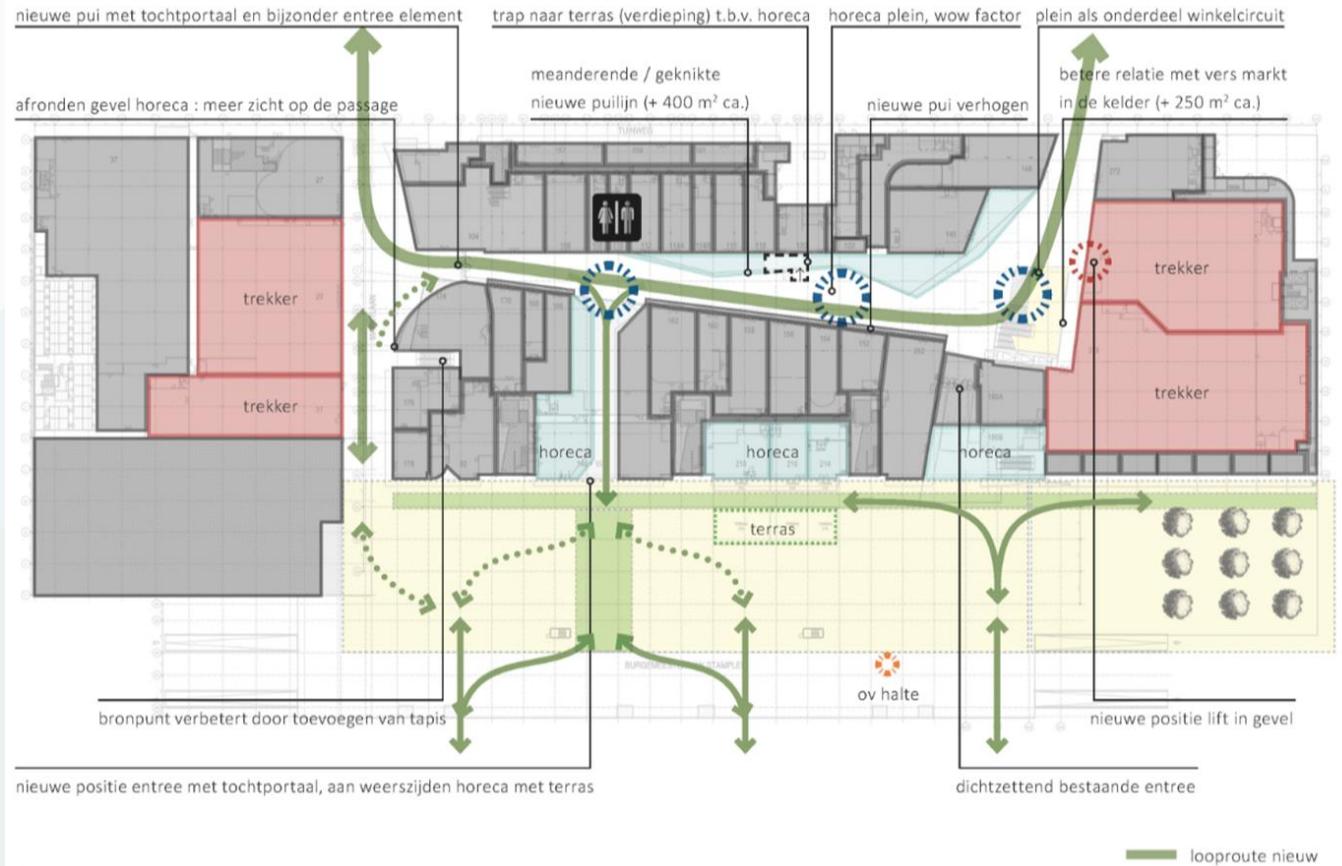
# Current situation Vier Meren

## Need for redevelopment



# New situation Vier Meren

After redevelopment





VIER MEREN  
full service center

## Passage Vier Meren (impressie)

Wereldhave



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## Passage Vier Meren (impressie)

Wereldhave



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## Food.Break Vier Meren (impressie)

Wereldhave



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full service center

Food.Break Vier Meren (impressie)

Wereldhave



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Every.Deli Vier Meren (impressie)

Wereldhave



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Wereldhave



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full service center

Entree BvS Vier Meren (impressie)

Wereldhave



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Entree Marktlaan Vier Meren (impressie)

Wereldhave